



Buy Fresh Buy Local Cape Cod

Cape Cod Cooperative Extension
P.O. Box 367
Barnstable, MA 02630-0367

Phone: 508-375-6882
Fax: 508-362-4518
www.buyfreshbuylocalcapecod.org

Dear Neighbor,

Welcome to the 2019 season of Buy Fresh Buy Local Cape Cod. This will be our eleventh year as an independent chapter. This letter provides information about how to get the most out of your membership. Please take a few minutes to look through the information below and don't hesitate to let me know if you have any questions, comments or ideas. Remember that we are here for YOU!

What should I expect to get from my membership?

- Membership materials that identify you as an official 2019 Buy Fresh Buy Local Cape Cod member: member sign, window decal, bumper stickers, magnets, and posters. We hope that you will use these materials to let folks know that you are a proud member of the BFBL Cape Cod team. [Please call me at 508-375-6882 and I will send you what you need.](tel:508-375-6882)
- Use of our logo on your website, in printed materials, etc. This is another great way to let people know that you are part of the growing community of Cape Cod farmers, harvesters, businesses and supporters who believe in buying local and keeping dollars on the Cape. [I have jpg files, Photoshop files, pdfs, you name it.](#) I am happy to email any format that you need.
- Prominent listing on www.buyfreshbuylocalcapecod.org, including information about your business as well as a link back to your web site. Not only will this give you great exposure and generate traffic to your web site, sites that are linked with other sites will show up higher on search engine lists getting you more traffic outside of the BFBL web site as well.
- Listing in printed BFBL Cape Cod Guide. 15,000 guides were distributed to residents and visitors last year. [Membership information must be received by Friday January 26th.](#)
- Promotional opportunities in the monthly newsletter and on Facebook. Both of these avenues present you with a great opportunity to engage with folks who are actively looking to buy local. Subscribers have signed up specifically to be connected to local food and are looking for you. [Please feel free to post updates and photos on the BFBL CC Facebook page at any time.](#) That's what it's there for.



Stay in touch! Email is the main mode of communication for BFBL so make sure you keep us up to date. **Be sure to let us know any and all interesting news, facts, events or changes going on with your business. If we don't know what you have going on we won't be able to share it!**

Please remember that we're here for you. If you have comments, questions, concerns or ideas don't hesitate to let us know. Thank you again for your support. Here's to a great season!

Best regards,

Rebecca Yavner-Westgate
Buy Fresh Buy Local Cape Cod
Cape Cod Cooperative Extension
508-375-6882
ryavner@barnstablecounty.org

First Name:

Last Name:

Company Name:

Work Phone:

Email Address:

Mailing Address:

City:

State/Province:

Postal Code:

Your web site (if applicable):

Please indicate where and when people can find you (i.e. XYZ Restaurant, 5555 Main Street, Barnstable, Mon-Sun, 8am-8pm)

Please include a short description of your business to be used on buyfreshbuylocalcapecod.org and in the printed guide. *Please note if you accept SNAP/ EBT

References: List up to three Barnstable County growers and/or fishermen from whom you regularly purchase product. Note: if you do not currently purchase products grown in Barnstable County but you want to support our efforts, please apply for BFBL Cape Cod Partnership as a Supporter (different application):

Name of Farm/Business	Contact Name	Phone	Type of Product
-----------------------	--------------	-------	-----------------

1.

2.

3.

Please add any additional comments or suggestions here:



**2019
Buyer Survey**