

## Tips for Applying to Grants

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- 1. Thoroughly Review the RFR/RFA Document
  - RFR = "Request for Response" RFA = "Request for Application"
  - This document contains all information, instructions, expectations and context for the grant(s) you're applying to.
  - If there is any confusion over any aspects of the RFR, reach out to the Program Manager with questions
    - Contact info always listed on first page of RFR



- 2. Check off every element of the Evaluation Criteria
  - In every RFR there is an "Evaluation Criteria" section
  - This is how proposals are scored most often numerically based on the evaluation criteria
  - As you complete/fill in application, make sure you check off every element of the evaluation criteria



- Some required documentation may be outlined in the "Application Submission Instructions" and separate from Evaluation Criteria.
- These instructions provide clear guidance on how and where to submit your application.
  - Email, mail, etc.
  - Make sure you send to the correct contact
- Make sure application package and additional documentation are clear and legible.
- Allow time for your submission!



- Review list of Eligible/Ineligible Projects in RFR
- Express Need
  - Explain to evaluators why your project is a good investment
  - Provide data/facts to back up need
    - "This will increase sales/productivity/efficiency by this (specific) amount..." versus
      "With this funding we expect to increase sales/productivity/efficiency"
- Clear Goals and Objectives
  - Having a plan with clear Goals in place shows a focused, well-thought out project



- Track and/or measure results and successes
  - Show you have a system in place to track the expected results of the project
- Be Clear and Concise
  - No fluff/filler
  - Don't commit to more than you can feasibly do
  - Stay positive!
- Provide detailed timelines and financial plans
  - Include all quotes required, permits, matching funds, financial forms, etc. that may be required



- Mass.Gov <u>Agricultural Grants and Financial Assistance Programs</u> webpage
  - MDAR Grants Story Map
  - Tips for Applying to Grants
  - Copy of Programs and Services Booklet
- Farm & Market Report
  - Email listserv that provides MDAR updates including grant opportunities



- Grants on the webpage are listed by category
  - Environmental and Energy Grant programs
  - Compost programs
  - Farm Viability programs
  - New and beginning farmer programs
- <u>Resilient Food Systems Infrastructure Grant Program</u>
  - Infrastructure projects that enhance processing, distribution, aggregation, and other middle-of-the-supply-chain areas for eligible agricultural products
  - If you process honey you may be interested in this program.
- Specialty Crop Block Grant Program
  - promotional, educational, or research-based projects that enhance the competitiveness of specialty crops
- Food Security Infrastructure Grant Program
  - Projects to enhance equitable access to food for individuals and families throughout the Commonwealth, with a focus on food that is produced locally. Infrastructure Projects.



